

# **DRAFT MINUTES**

## **CITY OF HOGANSVILLE DOWNTOWN DEVELOPMENT AUTHORITY**

**JULY 24, 2018**

**MEETING LOCATION:** City Hall, Hogansville, Georgia

### **CALL TO ORDER**

The meeting was called to order at 6:31 pm by Chairman Jason Stewart.

Board Members in attendance:

- Jason Stewart, Chairman
- Allan Boyer
- Vickie Brown – arrived 6:44 p.m.
- John McKibben
- Kandis Strickland
- Mary Stewart, Recording Secretary

Board Members Absent:

- Jake Ayers
- Brenda Pritchett Rhodes

Press in Attendance: None

Residents/Boosters/Observers Identified in Attendance:

- Fred Higgins, Councilperson
- Theresa Strickland, Councilperson
- David Milliron, City Manager
- Lynne Miller, City Planning & Development Director
- Marla Dannenbring, Promotions Committee Head
- Brandon Rettke, Citizen

### **AGENDA**

- On a motion by Kandis Strickland and seconded by John McKibben, the Board unanimously approved the Agenda as presented.

### **MINUTES**

- On a motion by Allan Boyer and seconded by John McKibben, the Board unanimously approved the June 26, 2018 meeting minutes.

### **FINANCE REPORT**

- John McKibben reported little activity and presented bank account balances. Mary Stewart reported that 2 invoices would be coming for marketing the July 4 Bike Parade.

## **OLD BUSINESS -**

- DDA/Hogansville Regional Association Art Walk – Gayle Devereaux reported that HRAA’s President Chris Swanson will check with Newnan for pointers and ideas. They anticipate having this event on November 17, the same evening as the annual Sip ‘N Shop.
- Implementation of Master Plan Recommendations - Lynne Miller will remind Georgia Conservancy about visiting a DDA meeting to help with implementation. Lynne reported that the Planning Commission is reviewing the City Ordinances and working on a Downtown Overlay. They will seek Georgia Conservancy help with suggested Downtown businesses.
- 4<sup>th</sup> of July Patriotic Bike Parade – Mary Stewart reported that this was a very successful event with good participation. It was suggested that due to the heat, the event begin at 9 a.m. instead of 11 a.m. next year.

## **COMMITTEE REPORTS**

- Organization. Nothing to report
- Design – Nothing to report.
- Economic Development – Jason reported that Wendy’s closed on the parcel for their new location. A new restaurant, Heavenly Café, opened on Highway 29 North and Rogers Barbecue has remodeled and reopened since their fire a few months ago.
- Tourism Committee Update – Jason reported that the Troup County Chamber purchased Hummingbird Festival ads in the Southern Living Magazine. It was suggested that Hogansville and Hummingbird Festival rack cards be placed at the Great Wolf Lodge.
- Promotions – Marla Dannenbring reminded folks of:
  - October 6 – Tower Trail 5K Walk/Run
  - October 13 – Hummingbird Festival Howl-O-Ween Dog Parade
  - October 18 – Hummingbird Festival Kick-off Dinner & Silent Auction
  - October 20-21 – 21<sup>st</sup> Annual Hogansville Hummingbird Festival

**ADJOURNMENT** - With no other business and with unanimous consent, the meeting was adjourned by Chair Jason Stewart at 7:00 pm.