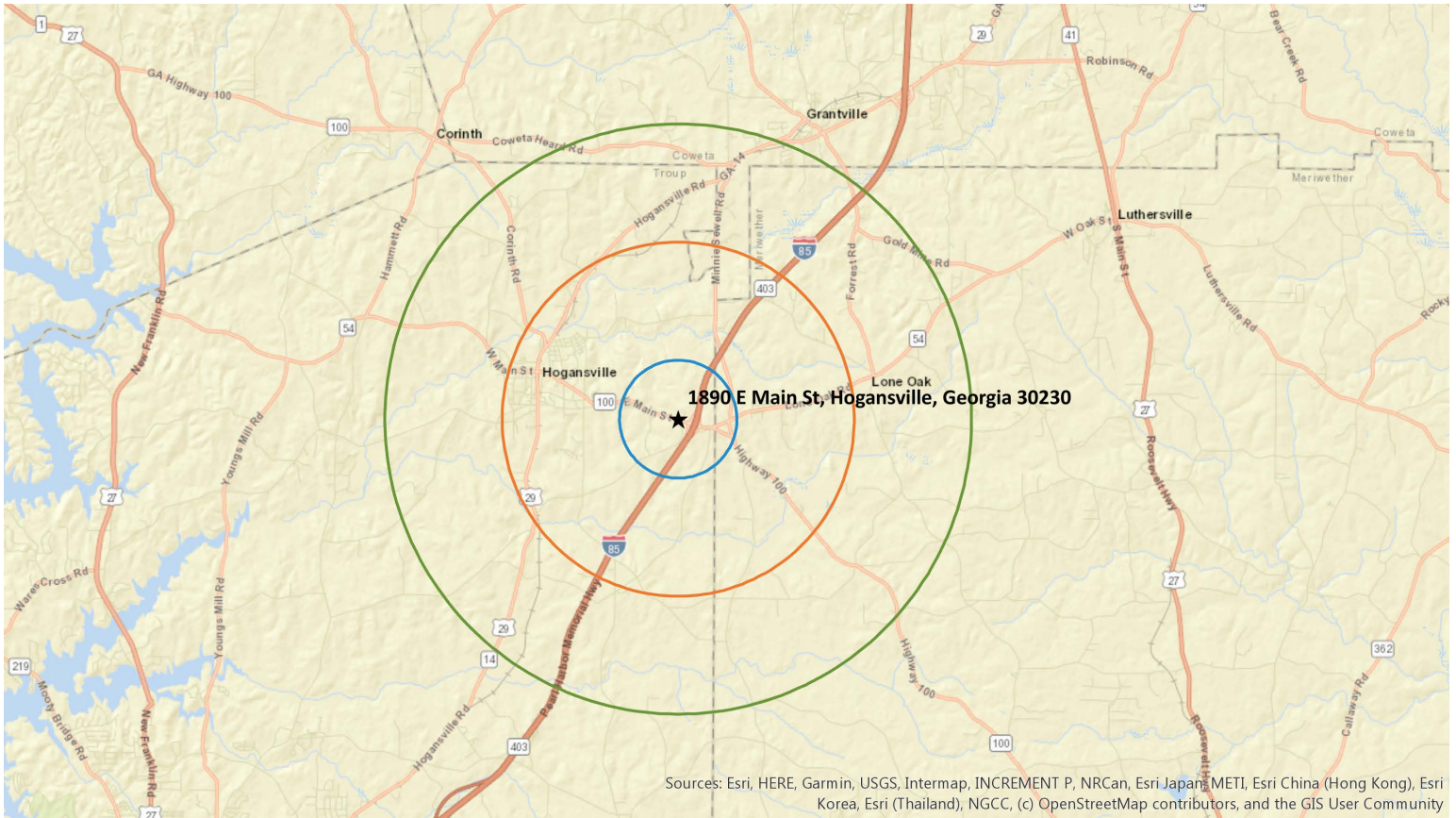


1890 E Main St, Hogansville, Georgia, 30230
Rings: 1, 3, 5 mile radii

Prepared by ECG
Latitude: 33.16120
Longitude: -84.87333





Community Profile

1890 E Main St, Hogansville, Georgia, 30230
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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	18	3,213	5,618
2010 Total Population	22	3,564	6,461
2018 Total Population	24	3,895	7,012
2018 Group Quarters	0	7	12
2023 Total Population	25	4,094	7,357
2018-2023 Annual Rate	0.82%	1.00%	0.97%
2018 Total Daytime Population	216	3,484	5,414
Workers	202	1,083	1,229
Residents	14	2,401	4,185
Household Summary			
2000 Households	7	1,273	2,148
2000 Average Household Size	2.57	2.51	2.60
2010 Households	9	1,339	2,388
2010 Average Household Size	2.44	2.66	2.70
2018 Households	10	1,439	2,554
2018 Average Household Size	2.40	2.70	2.74
2023 Households	10	1,502	2,664
2023 Average Household Size	2.50	2.72	2.76
2018-2023 Annual Rate	0.00%	0.86%	0.85%
2010 Families	7	955	1,723
2010 Average Family Size	2.71	3.13	3.17
2018 Families	7	1,016	1,823
2018 Average Family Size	2.86	3.19	3.23
2023 Families	7	1,055	1,892
2023 Average Family Size	3.00	3.22	3.26
2018-2023 Annual Rate	0.00%	0.76%	0.75%
Housing Unit Summary			
2000 Housing Units	9	1,456	2,396
Owner Occupied Housing Units	66.7%	62.5%	66.2%
Renter Occupied Housing Units	11.1%	24.9%	23.5%
Vacant Housing Units	22.2%	12.6%	10.3%
2010 Housing Units	11	1,638	2,803
Owner Occupied Housing Units	54.5%	53.3%	58.2%
Renter Occupied Housing Units	27.3%	28.4%	27.0%
Vacant Housing Units	18.2%	18.3%	14.8%
2018 Housing Units	12	1,753	2,977
Owner Occupied Housing Units	50.0%	48.1%	53.4%
Renter Occupied Housing Units	25.0%	33.9%	32.4%
Vacant Housing Units	16.7%	17.9%	14.2%
2023 Housing Units	12	1,832	3,108
Owner Occupied Housing Units	50.0%	49.2%	54.4%
Renter Occupied Housing Units	25.0%	32.8%	31.3%
Vacant Housing Units	16.7%	18.0%	14.3%
Median Household Income			
2018	\$45,079	\$38,141	\$40,953
2023	\$50,000	\$40,281	\$43,447
Median Home Value			
2018	\$137,500	\$112,132	\$117,772
2023	\$137,500	\$126,658	\$136,429
Per Capita Income			
2018	\$21,438	\$18,838	\$20,289
2023	\$23,489	\$20,461	\$22,158
Median Age			
2010	36.2	36.3	36.8
2018	33.8	37.2	37.9
2023	35.0	37.8	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

1890 E Main St, Hogansville, Georgia, 30230
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	10	1,439	2,554
<\$15,000	10.0%	18.8%	16.4%
\$15,000 - \$24,999	10.0%	15.1%	13.5%
\$25,000 - \$34,999	10.0%	11.1%	11.0%
\$35,000 - \$49,999	20.0%	17.7%	18.7%
\$50,000 - \$74,999	20.0%	18.1%	18.6%
\$75,000 - \$99,999	10.0%	7.4%	8.2%
\$100,000 - \$149,999	10.0%	8.4%	9.5%
\$150,000 - \$199,999	0.0%	1.6%	2.2%
\$200,000+	0.0%	1.8%	2.0%
Average Household Income	\$55,836	\$51,782	\$55,640
2023 Households by Income			
Household Income Base	10	1,502	2,664
<\$15,000	10.0%	17.0%	14.6%
\$15,000 - \$24,999	10.0%	14.1%	12.5%
\$25,000 - \$34,999	10.0%	11.0%	10.7%
\$35,000 - \$49,999	20.0%	17.9%	18.7%
\$50,000 - \$74,999	20.0%	18.8%	19.1%
\$75,000 - \$99,999	10.0%	7.5%	8.4%
\$100,000 - \$149,999	20.0%	9.9%	11.0%
\$150,000 - \$199,999	0.0%	1.9%	2.7%
\$200,000+	0.0%	1.9%	2.1%
Average Household Income	\$63,147	\$56,621	\$61,123
2018 Owner Occupied Housing Units by Value			
Total	6	844	1,590
<\$50,000	16.7%	15.9%	16.5%
\$50,000 - \$99,999	16.7%	28.3%	25.0%
\$100,000 - \$149,999	33.3%	24.2%	23.7%
\$150,000 - \$199,999	16.7%	17.1%	17.4%
\$200,000 - \$249,999	16.7%	4.7%	5.9%
\$250,000 - \$299,999	0.0%	0.5%	1.3%
\$300,000 - \$399,999	16.7%	5.6%	4.9%
\$400,000 - \$499,999	0.0%	0.0%	0.1%
\$500,000 - \$749,999	0.0%	2.1%	2.4%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.0%	1.7%	2.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$157,143	\$151,657	\$164,953
2023 Owner Occupied Housing Units by Value			
Total	6	901	1,692
<\$50,000	16.7%	14.1%	14.4%
\$50,000 - \$99,999	16.7%	24.2%	20.6%
\$100,000 - \$149,999	33.3%	21.8%	20.7%
\$150,000 - \$199,999	16.7%	19.5%	19.3%
\$200,000 - \$249,999	16.7%	6.2%	7.3%
\$250,000 - \$299,999	0.0%	0.6%	1.8%
\$300,000 - \$399,999	16.7%	6.4%	6.1%
\$400,000 - \$499,999	0.0%	0.0%	0.3%
\$500,000 - \$749,999	0.0%	4.1%	4.8%
\$750,000 - \$999,999	0.0%	0.3%	0.5%
\$1,000,000 - \$1,499,999	0.0%	2.6%	4.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$157,143	\$181,980	\$209,560

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

1890 E Main St, Hogansville, Georgia, 30230
Rings: 1, 3, 5 mile radii

Prepared by ECG
Latitude: 33.16120
Longitude: -84.87333

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	27	3,561	6,463
0 - 4	7.4%	8.1%	7.8%
5 - 9	7.4%	7.1%	7.1%
10 - 14	7.4%	7.2%	7.3%
15 - 24	7.4%	13.9%	13.4%
25 - 34	7.4%	12.1%	12.0%
35 - 44	11.1%	12.5%	12.9%
45 - 54	11.1%	13.9%	14.3%
55 - 64	7.4%	12.2%	12.2%
65 - 74	7.4%	6.9%	7.3%
75 - 84	3.7%	4.6%	4.3%
85 +	0.0%	1.5%	1.4%
18 +	59.3%	73.4%	73.4%
2018 Population by Age			
Total	23	3,896	7,010
0 - 4	8.7%	7.6%	7.2%
5 - 9	8.7%	7.2%	7.2%
10 - 14	8.7%	6.8%	6.9%
15 - 24	8.7%	11.9%	11.7%
25 - 34	17.4%	13.7%	13.4%
35 - 44	13.0%	12.1%	12.3%
45 - 54	8.7%	11.3%	11.9%
55 - 64	13.0%	13.3%	13.4%
65 - 74	8.7%	10.1%	10.2%
75 - 84	4.3%	4.4%	4.3%
85 +	0.0%	1.7%	1.5%
18 +	73.9%	74.8%	75.1%
2023 Population by Age			
Total	22	4,095	7,355
0 - 4	9.1%	7.4%	7.1%
5 - 9	9.1%	7.5%	7.3%
10 - 14	9.1%	7.3%	7.4%
15 - 24	9.1%	11.3%	11.2%
25 - 34	13.6%	13.0%	12.5%
35 - 44	18.2%	12.5%	12.8%
45 - 54	9.1%	10.8%	11.2%
55 - 64	9.1%	11.8%	12.3%
65 - 74	9.1%	11.4%	11.4%
75 - 84	4.5%	5.2%	5.2%
85 +	0.0%	1.7%	1.6%
18 +	77.3%	74.0%	74.4%
2010 Population by Sex			
Males	11	1,693	3,104
Females	11	1,871	3,357
2018 Population by Sex			
Males	11	1,853	3,371
Females	12	2,042	3,641
2023 Population by Sex			
Males	12	1,956	3,550
Females	13	2,138	3,807

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

1890 E Main St, Hogansville, Georgia, 30230
Rings: 1, 3, 5 mile radii

Prepared by ECG
Latitude: 33.16120
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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	21	3,565	6,461
White Alone	76.2%	70.8%	68.5%
Black Alone	23.8%	25.6%	27.9%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	0.0%	0.5%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	1.2%	1.1%
Two or More Races	0.0%	1.5%	1.6%
Hispanic Origin	4.5%	3.1%	2.8%
Diversity Index	47.0	46.7	48.2
2018 Population by Race/Ethnicity			
Total	24	3,894	7,011
White Alone	70.8%	66.0%	64.2%
Black Alone	25.0%	29.4%	31.2%
American Indian Alone	0.0%	0.4%	0.4%
Asian Alone	0.0%	0.8%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	1.4%	1.3%
Two or More Races	4.2%	2.1%	2.1%
Hispanic Origin	4.2%	3.7%	3.3%
Diversity Index	48.1	51.6	52.3
2023 Population by Race/Ethnicity			
Total	24	4,095	7,357
White Alone	70.8%	62.9%	61.4%
Black Alone	25.0%	31.6%	33.1%
American Indian Alone	0.0%	0.4%	0.4%
Asian Alone	0.0%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	1.5%	1.4%
Two or More Races	4.2%	2.6%	2.6%
Hispanic Origin	4.0%	4.3%	3.7%
Diversity Index	52.0	54.5	54.8
2010 Population by Relationship and Household Type			
Total	22	3,564	6,461
In Households	100.0%	99.8%	99.8%
In Family Households	86.4%	86.7%	87.2%
Householder	27.3%	26.3%	26.7%
Spouse	18.2%	16.8%	17.5%
Child	31.8%	35.4%	35.2%
Other relative	0.0%	5.4%	5.2%
Nonrelative	4.5%	2.7%	2.6%
In Nonfamily Households	13.6%	13.1%	12.6%
In Group Quarters	0.0%	0.2%	0.2%
Institutionalized Population	0.0%	0.2%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

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	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	16	2,591	4,698
Less than 9th Grade	0.0%	6.3%	5.8%
9th - 12th Grade, No Diploma	18.8%	16.0%	16.5%
High School Graduate	31.2%	30.1%	29.6%
GED/Alternative Credential	6.2%	8.8%	8.5%
Some College, No Degree	18.8%	18.0%	19.5%
Associate Degree	6.2%	6.9%	6.7%
Bachelor's Degree	12.5%	9.5%	9.5%
Graduate/Professional Degree	6.2%	4.5%	4.0%
2018 Population 15+ by Marital Status			
Total	18	3,054	5,517
Never Married	22.2%	25.2%	25.3%
Married	55.6%	50.6%	50.1%
Widowed	11.1%	8.2%	7.8%
Divorced	11.1%	16.0%	16.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	90.0%	92.3%	93.0%
Civilian Unemployed (Unemployment Rate)	10.0%	7.7%	7.0%
2018 Employed Population 16+ by Industry			
Total	9	1,507	2,865
Agriculture/Mining	0.0%	0.5%	0.7%
Construction	11.1%	6.2%	8.0%
Manufacturing	22.2%	18.4%	19.5%
Wholesale Trade	0.0%	1.1%	1.6%
Retail Trade	11.1%	14.9%	13.4%
Transportation/Utilities	11.1%	12.3%	11.8%
Information	0.0%	0.9%	1.2%
Finance/Insurance/Real Estate	0.0%	5.1%	4.4%
Services	33.3%	36.0%	35.5%
Public Administration	0.0%	4.7%	3.8%
2018 Employed Population 16+ by Occupation			
Total	6	1,508	2,864
White Collar	33.3%	48.1%	43.3%
Management/Business/Financial	11.1%	13.3%	11.3%
Professional	0.0%	9.4%	9.1%
Sales	11.1%	9.8%	9.7%
Administrative Support	11.1%	15.7%	13.2%
Services	0.0%	19.2%	19.7%
Blue Collar	33.3%	32.7%	37.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	11.1%	4.4%	6.8%
Installation/Maintenance/Repair	0.0%	6.0%	6.2%
Production	11.1%	12.4%	13.9%
Transportation/Material Moving	11.1%	9.9%	10.1%
2010 Population By Urban/ Rural Status			
Total Population	22	3,564	6,461
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.7%	6.5%
Rural Population	100.0%	99.3%	93.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	9	1,338	2,388
Households with 1 Person	22.2%	23.8%	23.3%
Households with 2+ People	77.8%	76.2%	76.7%
Family Households	77.8%	71.4%	72.2%
Husband-wife Families	55.6%	45.7%	47.3%
With Related Children	22.2%	21.1%	21.5%
Other Family (No Spouse Present)	22.2%	25.8%	24.8%
Other Family with Male Householder	0.0%	5.0%	5.1%
With Related Children	0.0%	2.3%	2.4%
Other Family with Female Householder	22.2%	20.7%	19.7%
With Related Children	11.1%	12.8%	12.2%
Nonfamily Households	0.0%	4.8%	4.5%
All Households with Children	44.4%	37.0%	36.9%
Multigenerational Households	11.1%	7.5%	7.1%
Unmarried Partner Households	0.0%	6.5%	6.5%
Male-female	0.0%	5.8%	5.8%
Same-sex	0.0%	0.7%	0.8%
2010 Households by Size			
Total	7	1,338	2,389
1 Person Household	28.6%	23.8%	23.3%
2 Person Household	28.6%	31.7%	31.9%
3 Person Household	14.3%	17.0%	17.2%
4 Person Household	14.3%	14.6%	14.8%
5 Person Household	14.3%	7.2%	7.3%
6 Person Household	0.0%	3.4%	3.3%
7 + Person Household	0.0%	2.3%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	9	1,339	2,388
Owner Occupied	66.7%	65.2%	68.3%
Owned with a Mortgage/Loan	44.4%	40.6%	44.4%
Owned Free and Clear	22.2%	24.6%	24.0%
Renter Occupied	33.3%	34.8%	31.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	11	1,638	2,803
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.6%	5.2%
Rural Housing Units	100.0%	99.4%	94.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Middleburg (4C)	Small Town Simplicity	Middleburg (4C)
2.	Southern Satellites (10A)	Middleburg (4C)	Southern Satellites (10A)
3.	Top Tier (1A)	Rural Bypasses (10E)	Rural Bypasses (10E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$14,753	\$1,949,355	\$3,718,899
Average Spent	\$1,475.30	\$1,354.66	\$1,456.11
Spending Potential Index	68	62	67
Education: Total \$	\$8,866	\$1,085,309	\$2,058,459
Average Spent	\$886.60	\$754.21	\$805.97
Spending Potential Index	61	52	56
Entertainment/Recreation: Total \$	\$21,723	\$3,056,880	\$5,810,856
Average Spent	\$2,172.30	\$2,124.31	\$2,275.20
Spending Potential Index	67	66	71
Food at Home: Total \$	\$33,805	\$4,868,926	\$9,231,489
Average Spent	\$3,380.50	\$3,383.55	\$3,614.52
Spending Potential Index	67	67	72
Food Away from Home: Total \$	\$24,115	\$3,183,358	\$6,085,855
Average Spent	\$2,411.50	\$2,212.20	\$2,382.87
Spending Potential Index	69	63	68
Health Care: Total \$	\$39,468	\$5,750,901	\$10,971,368
Average Spent	\$3,946.80	\$3,996.46	\$4,295.76
Spending Potential Index	69	70	75
HH Furnishings & Equipment: Total \$	\$14,341	\$1,901,853	\$3,633,854
Average Spent	\$1,434.10	\$1,321.65	\$1,422.81
Spending Potential Index	69	63	68
Personal Care Products & Services: Total \$	\$5,683	\$742,713	\$1,423,491
Average Spent	\$568.30	\$516.13	\$557.36
Spending Potential Index	69	62	67
Shelter: Total \$	\$107,975	\$14,143,957	\$26,719,783
Average Spent	\$10,797.50	\$9,829.02	\$10,461.94
Spending Potential Index	64	59	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,321	\$2,270,176	\$4,348,837
Average Spent	\$1,632.10	\$1,577.61	\$1,702.76
Spending Potential Index	66	63	68
Travel: Total \$	\$14,031	\$1,743,713	\$3,336,400
Average Spent	\$1,403.10	\$1,211.75	\$1,306.34
Spending Potential Index	65	56	61
Vehicle Maintenance & Repairs: Total \$	\$7,371	\$1,032,099	\$1,967,959
Average Spent	\$737.10	\$717.23	\$770.54
Spending Potential Index	69	67	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.